

*NEWSFLASH* From Your Best Life Mortgage Team

(And Some Free Gifts For You!)



Dear <<Name>>,

I hope this letter finds you healthy and happy! I thought I’d give you a quick update on some of the cool new resources you can expect to receive from us in the months ahead…

You’ll notice that we’ve enclosed the “Inaugural Edition” of our new and improved, expanded, monthly ***Home Newsletter***. Yes, we’ve decided to up the ante by giving you a fresh installment of this one-of-a-kind, homespun newsletter, once per month (instead of just once per quarter). Inside each content-packed issue, you’ll find a handpicked selection of timely news, tips and entertaining tidbits that we hope put a smile on your face and more money in your wallet. Be sure to participate in our new “Quiz of The Month” (on page 4) and if you’re the first person to respond with the correct answer, you’ll win a **FREE Dinner ($100 Gift Certificate)** for yourself and another guest couple of your choice!

While we’re on the topic of free gifts, here are just a few of the unique advantages we can provide you (just in case you’re curious):

* Unbiased advice from a mortgage specialist who has your best interest in mind
* **Access to over X lenders with over X mortgage products to choose from**
* Get the best mortgage with the best rates and terms available
* 10% of our corporate profits are donated to help rescue kids from the shackles of human trafficking (every 7 loans liberates a child!)
* Our service is 100% free! (the lenders pay us, so you don’t have to)

As you can see, it just makes sense to use our lending services, when you, or someone you know needs a mortgage. Why settle for anything less than the BEST?

Feel free to contact me at <<phone>> or on my cell <<cell phone>> any time you have a question or concern regarding mortgage financing. We look forward to the opportunity to assist you in the future.



Sincerely,

<<Your Name>>

P.S. Enclosed is a free subscription to our new and improved monthly *Home Newsletter*. Please pass these along to anyone you think might be looking for a mortgage. Thanks in advance for your valued referrals!